

CCW BUSINESS MEMBERSHIP PROGRAM



Great trails don't happen by accident—and neither do great communities. When local businesses invest in Cloud City Wheelers, they're investing in the trails that connect our community, support local commerce, attract visitors, and inspire countless adventures. Business Membership is an opportunity to showcase your commitment to Leadville and Lake County while helping create, enhance, preserve, and promote the trail experiences that make this place extraordinary.

Join a growing network of businesses that believe strong trails build strong communities.

ABOUT US

The Cloud City Wheelers Mission:
To Create, Enhance, Preserve, and
Promote Trail and Cycling
opportunities in Leadville and Lake
County, Colorado.



CONTACT US →

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\$45

**SUPPORTING THE
TRAILS THAT
SUPPORT
BUSINESS.**

WHY DOES IT MATTER?

Recreation is the lifeblood of Lake County. Our community and economy depend on accessible trails and outdoor spaces that attract visitors, encourage longer stays, and enhance quality of life for residents and guests alike. By supporting local trail efforts, your business is investing in the experiences that drive tourism, strengthen our community, and help ensure a thriving future for Lake County.

2026-2028

I M B A



TRAIL TOWN
LEADVILLE, COLORADO

Simply put: when
trails succeed, you
succeed.



LET'S GET DOWN TO BUSINESS

Supporting local trails isn't
just good for the Wheelers
—it's good for your
business.



BENEFITS

- Community goodwill & visibility
- Marketing--includes but not limited to:
 - newsletter & social media highlights
 - 2.6K Instagram
 - 2.7K FB followers
 - Approx. 1K newsletter subscribers
- Priority traditional & tailored sponsorship opportunities
- logo placement (i.e. website, merch)
- Exclusive industry representation/service use*
- Employee Wellness Perk: (2) full Winter Bike Series Entries--\$240 value



*when possible